

# Earn...



The Reverse Mortgage is the fastest growing opportunity in our industry. Capitalizing on that opportunity does not have to be difficult. Below, we have listed the potential return on a database of 500 previous "Forward Mortgage" clients.

Number of contacts in your database	<b>500</b>
Average age of the contacts in your database	<b>45</b>
% of Database with Parents or Grandparents	<b>75%</b>
Number of age qualified candidates directly impacted by your existing relationships	<b>375</b>
Estimated cost of 3 mailers per year to your database	<b>\$1,125</b>
Estimated number of qualified candidates that you can convert per year from your relationships	<b>3%</b>
Targeted number of RM from Database per Year	<b>11</b>
Average Loan Origination Fee Per Loan	<b>\$6,200</b>
Gross Loan Origination Fees	<b>\$69,750</b>

Advisor Program Origination:	<b>\$17,438</b>
Originator and Wholesale Program Origination:	<b>\$69,750</b>

**Do you have a Parent, Grandparent, Great Aunt or Great Uncle that you know could use some liquidity?**

**Companies are investing millions of dollars to create product acceptance within the senior community.**

**Since the beginning of 2007, major news organizations are averaging 6 RM references or stories per day.**

**Integrating the Reverse Mortgage into your business is as simple as being aware, letting your clients know that you have access to the product and selecting the right Lender Partner.**